

Minutes
Visit Huntington Beach
Board of Directors Meeting

Tuesday, September 30, 2014, 3:30 p.m.
The Waterfront Beach Resort, A Hilton Hotel – Pacific A room
21100 Pacific Coast Highway
Huntington Beach, CA 92648

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President & CEO, at (714) 969-3492 or kelly@surfcityusa.com

Guests: Kellee Fritzal

1. Call to Order and Antitrust Reminder (*see reverse*) by Chair Brett Barnes at 3:34 p.m.
2. Roll Call:

Ali(Zack's Pier Plaza), Barnes(Duke's Huntington Beach), Bernardo(ASP North America), Beukema(Suzanne's Catering & Event Planning), DeGuzman(Hotel Huntington Beach), Delgleize(RE/MAX Select One), Devitt(Hyatt Regency Resort & Spa), Dodge(Huntington Capital Corporation), Fischer(Waterfront Beach Resort, A Hilton Hotel), Frechette(Shorebreak Hotel), Gordon(Rainbow Environmental Services), Mantini(Retired-The Boeing Company), Smith(Huntington Beach Wetlands Conservancy), Thompson(First Bank), Torrence(Jan & Dean Music), Townend(The ActivEmpire), Van Voorhis(Newport Beach Meat Company), Vaughan(Best Chauffeured Transportation), Wheeler(Huntington Beach Chamber of Commerce)
3. Announcement of Late Communications – Presentation to exiting Board members
4. Public Comments – None
5. Consent Agenda – Motion/Second by Wheeler/Ali. Ayes Unanimous. Consent Agenda approved.
 - Approval of July 9th Board Meeting Minutes
 - Approval of Executive Committee Meeting Minutes (July 23rd, August 21st)
 - Approval of August 2014 Financials
6. Approval of bylaw changes – Motion/Second by Wheeler/Ali. Ayes Unanimous. Bylaws approved.
7. Approval of new VHB slate of directors and new officers – Motion/Second by Mantini/Vaughan. Ayes Unanimous. New directors approved.
 - Paulette Fischer to become new Chair of the Board. Motion/Second by Dodge/Mantini. Ayes Unanimous. New Chair approved.
8. Approval of Downtown Ambassador funding, \$5,000 – An additional \$5000 for the Downtown Ambassador Program. The hope is that this will eventually transition into a volunteer program. Motion/Second by Devitt/Bernardo. Ayes Unanimous. Additional funding approved.
9. FY 14-15 budget presentation and approval – Plans for the next fiscal year were covered including the addition of two new staff members, a Chief Marketing Officer and an Admin Assistant. There was a Power Point Presentation by the staff. Staff has worked tirelessly to produce this balanced budget. Motion/Second by Devitt/Dodge. Ayes Unanimous. Budget approved as presented.

**Visit Huntington Beach
Board of Directors Meeting**

Tuesday, September 30, 2014
The Waterfront Beach Resort, A Hilton Hotel – Pacific A rom
21100 Pacific Coast Highway
Huntington Beach, CA 92648

10. New Business – PT attended the riding of the Silver Dragon in China again this year. The first Chinese surfer to stand up on a wave was an incredible moment for China. PT's son Tosh rode the wave in front of 20 million viewers on live television. Don McCallister was in attendance as well as an ambassador. A 6-person delegation will be attending the US Open next year.
11. Open Discussion/Announcements
12. Adjourned at 4:30 p.m.

Next Board Meeting: October 28th, 2014, 3:30 pm, Location TBD